

edu.



2025

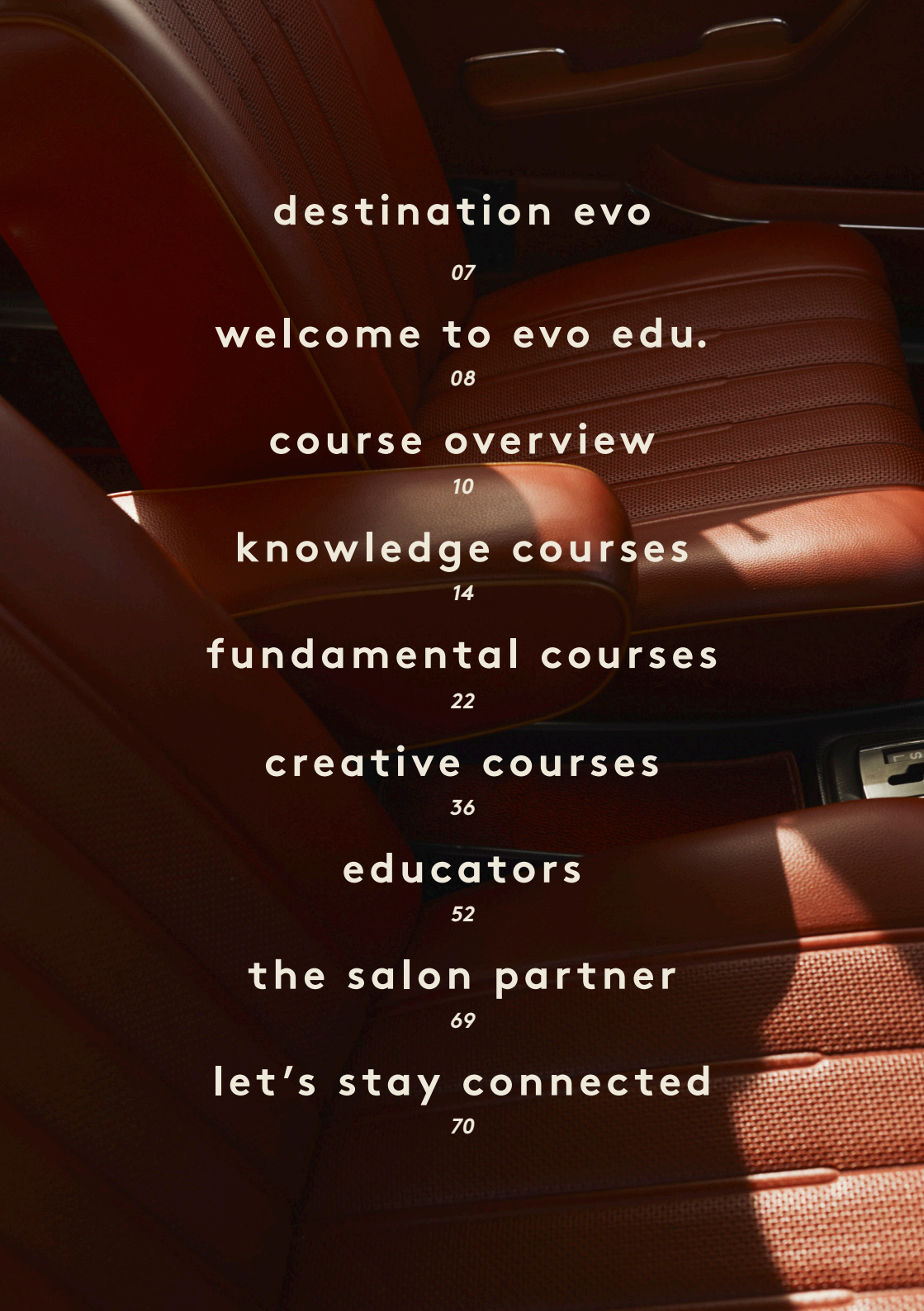


destination evo

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destination evo

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welcome to evo edu.

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destination evo

there's just something about this place. it's a familiar feeling, like home, but it's not made out of bricks and mortar.

it's a place where the impossible somehow feels possible and anticipation fills the air.

there's something for everyone, a paradise for the people. no matter who you are or when you arrive, you'll find yourself here.

there are discoveries to be had, tales to be told and good hair to be made.

meet you at
destination evo.

WORRIES AWAY

welcome

through a moment in time steeped in nostalgia, good vibes, and endless possibilities, we blend the old with the new.

just like life, hair is ever-changing and ever-evolving, but the fundamentals remain.

evo education exists to help you make informed choices, think differently and uncover the truth. our mission always has been and always will be:

saving ordinary humans from themselves™

our creative sessions are designed to take the core principles learned in our fundamental sessions, building on them, encouraging you to express your creativity. they seamlessly blend the practical with the imaginative, giving you the tools to excel on the salon floor. from product how-to's and creative styling to cutting techniques and colour mixology, we're here to bring out the best in you.

we're so glad you're here.





course overview



styling



cutting



colouring

knowledge



knowledge
master



pigment party

base coat
certification

fundamental



conquer the combo

blow with the flow



one stop chop



shade shifter

light side of life

not for the
paint hearted

creative



super stylin'



cut to the chase

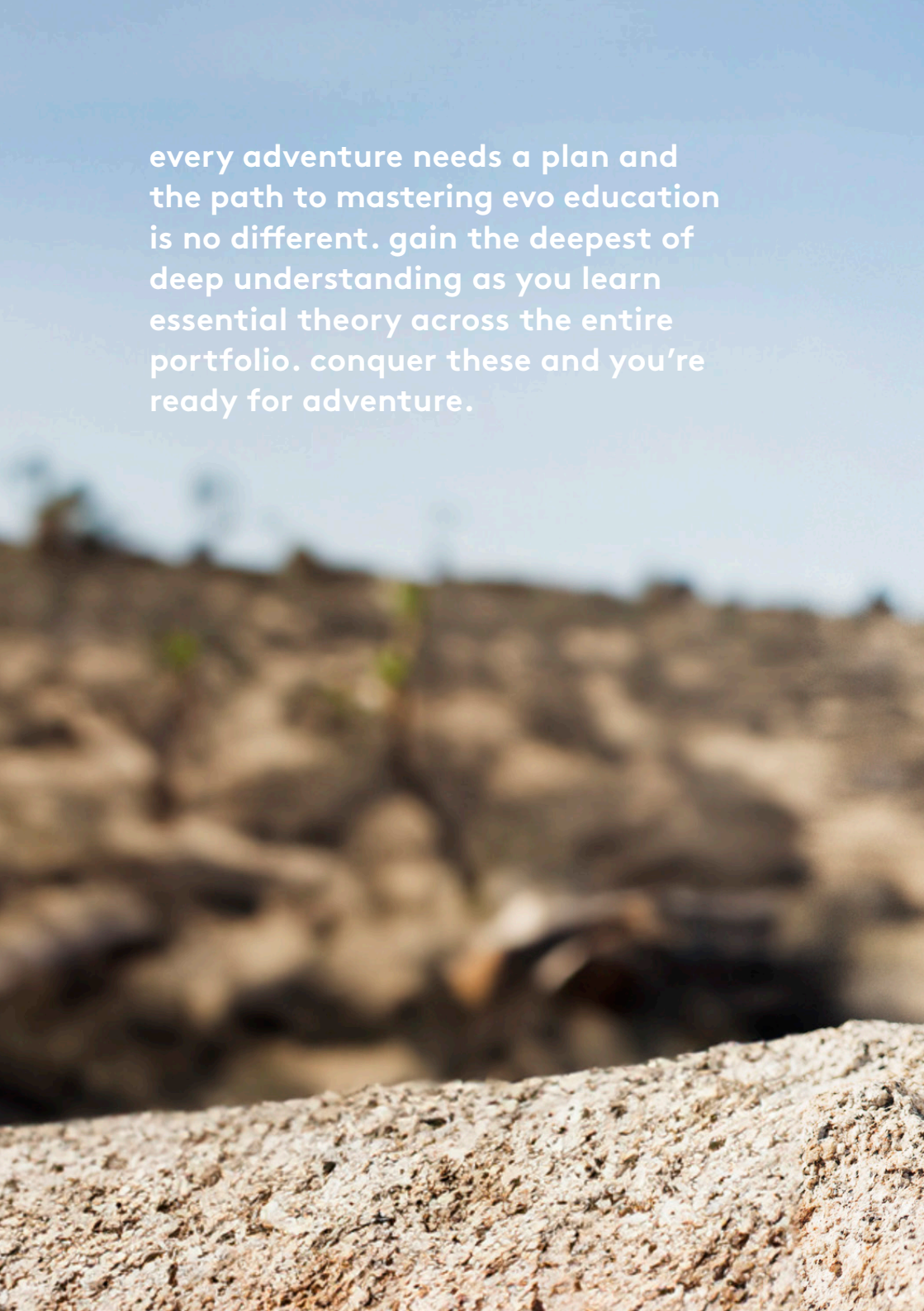


brighter days

watch your tone







every adventure needs a plan and the path to mastering evo education is no different. gain the deepest of deep understanding as you learn essential theory across the entire portfolio. conquer these and you're ready for adventure.



the therapist
hydrating shampoo
shampooing hydratant

if i could t-u-r-n back the
dry-y... if i could f-i-n-d a-a
way... well now you can.
your saviour is at hand.

300 ml / 10.1 fl. oz. e

evo™

knowledge

evo knowledge

become the master of hair wizardry by attending our product knowledge master class. learn the sorcery behind mixing and matching products together to create bespoke products, for your clients' deepest hair desires. leave this class as a magician, ready to take on any form of hair magic.

knowledge master





OUTCOMES

* introduction to the evo ethos * deep understanding of the evo, evo fabuloso and top drop families * learn the concept of blending and layering * how to use product to build your business

LEVEL

all

FORMAT

demo

DURATION

3 hours



fab pro + staino knowledge

get to know the fab pro and staino systems inside out in this hands-on demo. we can't promise cake but we can promise direct dye colour theory, formulation, removal and customised retail magic. it's a pigment party and you're invited.

pigment party





OUTCOMES	* full understanding of fab pro system, including staino * how to formulate customised retail * correct application and timing of in-salon services * correct removal * how to implement new services into the salon
LEVEL	all
FORMAT	hands-on demo
DURATION	3 hours



hue-verse knowledge

go where you've never been before and conquer the evo colour portfolio. learn the science behind the evo colour wheel and undertones and leave the course ready to squeeze your way into colourful new possibilities. we may not possess the answers to the universe but here is your universal answer to our colour.

base coat certification





OUTCOMES

* full overview of hue-verse and bottle blonde portfolios * colour theory fundamentals including; our colour wheel, undertones, types of colour, mixing and timing * master colour formulation including; correct shade selection, white hair coverage and correct developer usage * understand the colouring process * learn fundamental colour application – virgin hair vs coloured hair

LEVEL

all


FORMAT

workshop

DURATION

6 hours





now that you've got the basics down pat, get equipped with evergreen techniques that will stand the test of time. no fleeting trends, just transferrable skills that can be used on anyone and everyone. fundamental education builds on the core principles of hairdressing to maximise the evo portfolio and pave the way for a future of limitless creativity.



fundamental

fundamental product combinations

like peanuts to butter,
a burger to fries. some
things were made
for one another...
our products are no
exception. join us for
an interactive styling
session and learn to
cocktail, blend and
layer product combos
to create unique
finishes and extend
the evo range and its
performance.

conquer the combo





OUTCOMES

* learn to extend the evo styling range, creating a product line within a product line * cocktail products to create unique finishes * master blending vs layering of products to create new hold and shine factors * choose the right product for the right hair type * how evo styling products can assist in achieving multiple looks * using products as part of your tool kit to elevate shape

LEVEL

all

FORMAT

workshop

DURATION

3 hours



fundamental styling

go with the flow of the blow-dryer as you dominate heat styling from start to finish. this course covers twisting, wrap-drying, diffusing, curling and waving and will teach you to use hot tools, brushes and styling products of all varieties across all hair types. be relaxed and ready for whoever lands in your chair next.

blow with
the flow





OUTCOMES

- * prep with the right product and application to achieve fundamental shapes
- * master wrap-drying and learn the benefits of a natural, smooth result
- * create long-lasting body and movement using a round brush and blow-dryer
- * use round brushes in multiple ways, including a twist blow-dry technique
- * master a classic tong set and learn to brush and mould curls
- * create different types of waves using a flat iron
- * learn diffuse drying techniques to enhance natural curls
- * select the right tool to dress each result
- * finishing techniques for all hair types

LEVEL

basic-intermediate

FORMAT

workshop

DURATION

6 hours



fundamental cutting

let this be your one-stop-shop for haircutting fundamentals. learn to perfect layering, shags, mullets and bobs then enhance your cuts with the right styling techniques. thanks to this hands-on session, you'll be able to chop your way to success on the salon floor.

one stop
chop





OUTCOMES

* learn the fundamentals of haircutting * prep with the right product based on hair type * use overdirected layering for seamless results * use square layering to create shags and mullets * master everyone's favourite, the box bob * learn round layering with a difference * use styling to enhance your shape

LEVEL

basic-intermediate

FORMAT

workshop

DURATION

6 hours



fundamental direct dye colouring

you can create any shade you can imagine when you've got fab pro and staino at your fingertips. discover in depth evo's direct dye technology as you transform your skills in mixology, at-home maintenance and bespoke colour glory... then learn to remove your creation so you can start all over again.

shade shifter





OUTCOMES

- * become an expert of fab pro and staino mixology
- * discover the technology behind fab pro and staino direct dyes
- * master the art of take-home colour maintenance for salon colour
- * maximise your use of the entire direct dye palette when making any shade
- * perfect the skill of direct dye removal, including removing the most stubborn shades

LEVEL

all

FORMAT

workshop

DURATION

3 hours



fundamental lightening

always look on the light side of life as you master fundamental lightening techniques using the bottle blonde portfolio. we'll cover the lightening process and developer usage and teach you to perfect your skills in foiling, freehand painting and on-scalp lightening.

light side
of life





OUTCOMES

- * full overview of the bottle blonde portfolio
- * gain an understanding of the lightening process
- * learn correct developer and product choice
- * achieve bright results with the right foil placement, application and closure
- * master freehand painting, including angles and sections for a smooth blend
- * learn techniques for a precise scalp lightening application, including damage-free overlap, sub-sectioning and section density

LEVEL

all

FORMAT

workshop

DURATION

6 hours



hue-verse fundamental colouring

the dispelling of theories... the forging of new frontiers... this theoretical and practical class is everything you could need when it comes to our colour.

go forth, perfect your skills in colour selection, mixing, toning, lightening and removal.

not for the
paint hearted





OUTCOMES

- * gain confidence in progressive colour theory including; texture and porosity consideration
- * conquering resistant hair types * using mix tones to perfect end results * corrective colouring * filling * lightening processes * correct colour removal

LEVEL

intermediate


FORMAT

workshop

DURATION

6 hours





this year, our creative education represents something bigger, a journey of self-discovery that will help you to push your creative powers to levels you didn't think possible. a nod to where we've been and where we want to go, we're inviting you to come along for the ride. the only limits here are the ones you put on yourself. join us, destination evo is nearer than you think.



creative

find yourself where
good hair and
education meet...





creative styling

become a styling super hero as you conquer different tools, product choices and finishing techniques to create looks for every face shape. fly through waves going every which way and get the most intricate of knots and sleekest of pony tails to say ka-pow. nothing can stop you now. not even kryptonite.

super stylin'





OUTCOMES

* product choice, application and combos to enhance and elevate shape * how to prep hair with the right product for the best longevity of shape * shape construction and foundations * using the right tool for the best outcome * how to brush out and dress hair to get varied results * learn how and when to use horizontal and vertical waves to elevate your overall look * master commercial waves * create floaty textured waves using different techniques * plaiting * learn style suitability for face shapes * sleek ponytails and knots * working with hair accessories

LEVEL

intermediate-advanced

FORMAT

workshop

DURATION

6 hours



creative cutting

we're breaking down
the barriers, smoke
and mirrors and
cutting to the chase
on all things cutting.
become a maestro of
scissory, mastering
directional cutting,
layering patterns,
soft weight building
graduation, disconnect
and texturisation.
learn to cut to enhance
styling, curls and shape
definition. let's cut to
it then, shall we?

cut to the
chase





OUTCOMES

- * develop creative cutting skills tailored to a variety of hair types and textures
- * commercial techniques adaptable to all clients
- * master directional cutting, a variety of layering patterns, soft weight building graduation, disconnection, and texturisation
- * learn how to adapt your techniques for different curl patterns
- * gain confidence in selecting the right haircut for different hair types and face shapes
- * personalise haircuts to enhance styling
- * improve shape definition through styling for longer and stronger styles
- * understand correct product choice, application, and combos to elevate hairstyle shapes

LEVEL

intermediate-advanced

FORMAT

workshop

DURATION

6 hours



creative colour - lightening

turn the darkest of nights, and the dulllest of colours in to the brightest of days by pushing modern lightening techniques to the next level. learn the when, where and why for teasing, weaving, and air assisted diffusion and how to vary your technique on different hair textures. leave this class saying 'let there be light', equipped with all of the tools to achieve forward thinking, natural or bold results for your clients.

brighter
days





OUTCOMES

* modern lightening techniques pushed to the next level * learn various ways to blend and diffuse lightening without the need for zone toning * master the when, where and why for teasing, weaving, and air assisted diffusion * learn how to vary your technique on different hair textures * leave the class armed with a huge variety of new options to achieve forward thinking, natural or bold results to excite your clients and inspire your salon work * showcase bottle blonde, hue-verse permanent and demi-permanent gloss

LEVEL

intermediate-advanced

FORMAT

workshop

DURATION

6 hours



creative colour - placement

sit up straight, pull your socks up and put your learning cap on because you'll not want to miss this. learn the power of pigment layering, intentional visual placement and creating the illusion of depth, movement + lift. simple and effective sectioning patterns and paint techniques are all part of the curriculum. by the time you head back to the salon - you'll be top of the class.

watch
your tone





OUTCOMES

- * learn the power of pigment layering
- * build your repertoire with efficient, salon friendly dimensional permanent colour techniques
- * learn exciting artistic paint techniques
- * explore the intentional visual placement of colour to enhance and personalise
- * master the art of colouring a shape to manipulate the appearance of depth, movement and lift
- * implement the use of purposeful, simple and effective sectioning patterns
- * showcase staino, hue-verse permanent and demi-permanent gloss

LEVEL

intermediate-advanced

FORMAT

workshop

DURATION

6 hours







A vintage car with two women inside. The woman in the foreground is wearing a blue dress with a white collar and has her hair in a bun. The woman in the background is wearing a white shirt. The car is white with a red interior. The text "meet you at destination evo" is overlaid on the bottom left of the image.

meet
you at
destination
evo



educators





evo educators

evo educators are unique, talented and inspiring hairdressers that while serious about their profession, don't take themselves too seriously. they're industry leaders who think for themselves, challenge boundaries and inspire change.



distributor educators

- * **young blood**

young bloods are taken under the wing of a higher level evo educator known as the regional team and then delicately herded, shaped, and prodded into a higher state of awareness about the vast and wondrous world of hairdressing.

- * **heavy hitters**

heavy hitters have a deep understanding of the evo universe. they have completed their training as a young blood, and can now mount their trusty steeds and ride off into the sunset...

evo educators

- * **regional team**

the regional team is the second highest point within the order. these educators have accomplished alot (trained the masses and performed audacious acts of righteousness in the pursuit of integrity, innovation, simplicity and playfulness for the common good).

- * **creative team**

these are the kids who live outside the influence and are the spongy beating heart of evo education. these educators are the cream of the crop... they make the curriculum, help design the products, build the platforms and write the rules.



creative director, australia cut + style

when you've worked on a vivienne westwood show, you know you are pretty damn cool. smooth operator and gin loving, nicole kae is one of the coolest kids in the biz. why you ask? she oozes this effortless edge that words can hardly describe. nsw sole operator of the year, nicole will teach you to cut and style like a pro. she wants you to master how to approach 'up do' hair - in an evo way and how to create fun shapes with ze hair. she wants to grow you past the ceiling and beyond; education is knowledge and knowledge is kool (with a kae).



LOCATION

sydney, australia



CONNECT

@nicolekae_hairstylist



LOVES

the shag
beach paste



creative colour director, europe colour

as the brains (and beauty) behind expensive brunette, bottleneck bangs and botticelli waves, tom smith knows a hair trend when he sees one. his talents have not only seen him featured by the likes of vogue, glamour and byrdie, they have earned him quite the name on instagram and tiktok. when he's not busy predicting the next viral moment or navigating social media fame, you'll find him tending to the tresses of a long list of vip clients, judging magazine awards, and spreading his knowledge far and wide as our international colour creative director. is there anything this internationally acclaimed hair stylist can't do?



LOCATION

london, england



CONNECT

@tomsmithhd



LOVES

hue-verse
permanent colour



director of 'good times', australia cut

resident half man, half horse, jules tognini is a household name in the cutting world and the evo world alike. named men's hairdresser of the year 3 times in a row, he drinks salty dog for breakfast and hits a flat white to start his day. always a fuzzy fun time, jules will teach you how to understand every client is different and how you can bring out their best features through a hair cut. he'll show you how to chop ze hair in simple sections and explain the best way to tackle a bowl of pasta and a bowl of ice cream combined. he's been awarded australian educator of the year 4 times, so rest assured, you're in good hands (or hooves...).



LOCATION

brisbane, australia



CONNECT

@liloffthetop



LOVES

salty dog
salt spray



creative team, australia colour + style

when your work regularly graces the feeds of industry bibles behind the chair, mane addicts and beauty launchpad, you know you're onto a good thing. bel mills joined the hair industry at 15 and opened her salon pipsqueek at 21. the two-time hot shot award winner and 5-time top 100 finalist has worked on fashion weeks in australia and new york and have tamed the hairs of models and influencers of adelaide and abroad. her colour techniques are one and many, but it's her signature fab pro and staino pastels that will have you coming back for more.



LOCATION

adelaide, australia



CONNECT

@bel_pipsqueeksaigon



LOVES

fab pro
direct dye



creative team, north america

cut

daniel joseph muldoon has written education content for some pretty big brands, taken home the hairbrained video award twice, had his work published in major magazines, and founded the highly successful education platform, knowledge destroys fear. accolades aside, dj lives by the words 'simplicity is key' and is ready to help you master the simple art of haircutting. the renowned haircutter is a big believer in the beauty of hair trends returning time and time again, and wants you to leave his courses confident in yourself and your haircutting abilities. so, grab your scissors and trusty comb and prepare for plenty of knowledge-sharing, fear-destroying and confidence-gaining with san diego's finest.



LOCATION

san diego, usa



CONNECT

@danieljosephmuldoon



LOVES

box o' bollox
texture paste



creative team, europe

cut, colour + style

londener ky wilson starts his day with a dip in the ocean and a decaf coconut latte, much to the dismay of baristas globally. the education all-rounder guarantees you will exit his courses knowing way more than when you entered and will throw in plenty of real-life scenarios to get you there. crowned creativehead's 'it guy' and 'entrepreneur' and hairdresser's journal barber of the year, ky lives and breathes his craft and he thrives on pushing boundaries without the aid of life jacket or caffeine and gets his fix from seeing stylists apply his techniques to their own work in their own way.



LOCATION

london, england



CONNECT

@kycutwilson



LOVES

salty dog
salt spray





regional team, australia colour + style

what do you get when you cross a flamingo in paris? no idea? just ask cassie harwood-jacquet. she'll take you on a whirlwind tour of evo education where you'll learn easy, versatile techniques and tips to take back to your clients and expand your skillset in her fun and innovative courses. this rosé-drinking mama founded maison jacquet salon in manhattan's west chelsea neighbourhood where her client list boasted some of the best aussie legs in new york city... think gemma, nadia and nicole. now, she's returned to the motherland with her picturesque salon in tow.



LOCATION

adelaide, australia



CONNECT

@cass_nyc



LOVES

head mistress
cuticle sealer



regional team, australia cut + colour

exciting haircuts, not so exciting pets. meet pete koziell – resident turtle breeder and kebab eater of the evo world. he's ready to show you how it's done with a pair of scissors, or a cactus; your choice. he wants you to invest into your craft and passion, and is ready to help you become the best cutter you can be. he'll work with you to tailor the class towards your needs; like how to cut a better straight line, how to pitch dramatic changes to your client, or where to find the best middle eastern in melbourne, he's got you covered, habibi.



LOCATION

melbourne, australia



CONNECT

@petekhair



LOVES

staino
neon yellow



lauren cooper

regional team, australia colour

as ahfa creative colourist of the year, lauren cooper is no stranger to hair. the dancing queen, colour expert and dog-mum-of-two owns adelaide's most instagrammable salon, etcher, where she helps her clients live their very best life and express themselves through hair. when it comes to education, she's here to empower you with fundamental skills and easy-to-follow techniques you'll actually be able to replicate on a busy salon floor. so strap yourself in for a colour-fuelled journey and a few dance moves thrown in for good measure.



LOCATION

adelaide, australia



CONNECT

@laurencophair



LOVES

salty dog
salt spray



nathan cherrington

regional team, australia cut + style

as fame team alumni, newcomer of the year and two-time nsw hairdresser of the year, nathan cherrington has more than a few trophies in his cabinet. fuelled by a strong almond latte, the sydney-based salon owner teaches all things cut and style and lives by the golden rule that knowledge is meant to be shared. much like his coffee order, this dog-loving aries wants you to leave his course with a strong foundation, the techniques to match and the confidence to add your own flavour to every style... with evo in hand, of course.



LOCATION

sydney, australia



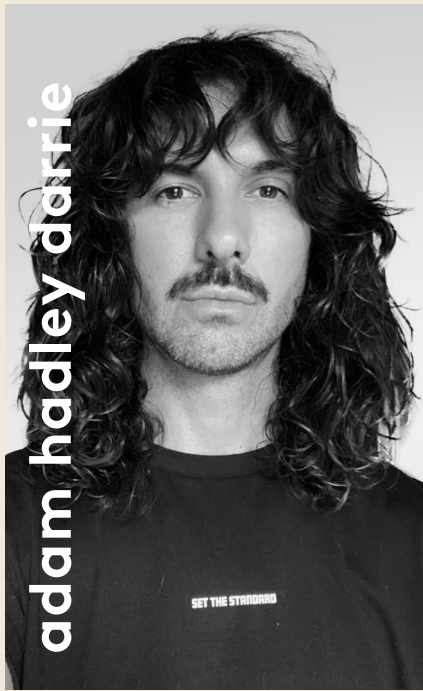
CONNECT

@natsthekid



LOVES

shebang-a-bang
dry spray wax



adam hadley darrie

regional team, australia colour

pets, plants and holographic hair colours. these are just a few of the things that spring to mind when we hear the name adam hadley darrie. the salon owner and hair extraordinaire teaches all facets of education, but it's creative colour that truly has his heart. with an oat iced latte in one hand and a tube of staino in the other, he'll teach you the ins and outs of colour and how to use your canvas to work smarter, not harder (we like his style). so, grab your colour brush and let adam guide you through the ever-changing world of colour.



LOCATION

adelaide, australia



CONNECT

@adam.hadley.darrie.hair



LOVES

staino and
fab pro



marie kieffer

regional team, north america cut, colour + style

chop, swish, set - marie kieffer is our all-round hair nerd. she'll show you how to master the scissors, the sprays and the colours to take you beyond your comfort zone. unsurprisingly, her coffee is short and hot, just like her hair. she'll push you into new techniques and give you the freedom to explore your repertoire in cutting, colouring and styling. fun fact: she breeds wild cheetahs in her spare time.



LOCATION

wausau, usa



CONNECT

@mvkieffer12



LOVES

haze
styling powder



regional team, north america colour + style

learn the method behind the madness and set yourself free. kamryn weis is hands down our colour queen. she's ready to take your creative thoughts and twist them into hair realities, just ask her what colour her hair is right now... kamryn will open your mind to the foundation and chemistry of how styling and colour work hand in hand. she wants to stretch your boundaries and show you how to work smarter, not harder. once you've finished reading this, she may or may not have a new hair colour.



LOCATION

california, usa



CONNECT

@kamrynweis



LOVES

water killer
dry shampoo



regional team, north america cut, colour + style

flaming alisha dryburgh's passion is contagious, like a fire and like her hair, get ready to ring the alarm. she's ripe and ready to show you how to elevate your work in cut, colour and style. taco and dolly parton obsessed, she left the sunny beaches of australia for the mountains of vancouver to pursue her hair dreams. she wants to wow and excite you, because growing and evolving your skills is the most fundamental part of your success. boom.



LOCATION

vancouver, canada



CONNECT

@westandunder



LOVES

evo fabuloso copper colour
depositing conditioner



regional team, north america colour

most kids dream of being an astronaut or athlete, but not louanne ferro. taking to a pair of scissors like a duck to water at age 11, this san diego born virgo has a passion for hair that has taken her to the tents of nyfw and beyond. a self-proclaimed lover of science and colour, louanne is the proud owner of joy hair space and has had her work published by the likes of behind the chair. she's ready to teach you the science behind hair and will leave you confident in the fundamentals of colour... so long as you come bearing a tint brush and an open mind.



LOCATION

san diego, usa



CONNECT

@louanneferro



LOVES

hue-verse
permanent colour



regional team, north america cut + colour

if ashley osterlund were stranded on a desert island, you'd probably spot her clutching onto happy campers and water killer brunette. but lucky for you, she's basking in sunny california, ready to teach you all things cutting, colouring and styling. her main mission? to unravel the "why" behind your decisions, erasing any trace of guesswork. ashley thrives on those lightbulb moments, when everything falls into place, and she's determined to have you leave a better stylist than you were yesterday. if that's not quite enough, this burrito-loving aries will arm you with a stash of puns, guaranteed to spice up salon conversions.



LOCATION

sacramento, usa



CONNECT

@_the_ashdoeshair



LOVES

happy campers
wearable treatment



regional team, north america colour + style

if you ask lorelle perrin, there is no part of education that isn't valuable. this animal-loving canadian believes that there's always more to learn in this ever-evolving, always changing industry. inspired by frida kahlo, she's the ultra-efficient, forward-thinking educator with an unwavering passion for colouring and finishing. walking away from lorelle's classes, you'll have the confidence to provide salon services in better, more efficient ways. and let us assure you, her knack for simplifying hairdressing fundamentals is far more straightforward than her coffee order—an oat milk cinnamon dolce latte sans whip, for those wondering.

	LOCATION	saskatoon, canada
	CONNECT	@lorelleperrin
	LOVES	day of grace pre-style primer



regional team, north america cut + style

sam kane is nothing short of a cutting guru. whether it's scissors, razors, or clippers - if it's a cut, she's tackled it. a class with sam will be jam-packed with lightbulb moments, where you understand the 'why' behind every snip. her inspiration comes straight from the salon floor, especially from apprentices, who remind her to slow down and focus on the basics. awards? you bet she's got a few: 2019 best of boston, beauty launchpads 30 over 30 (2024), and modern salon top 100 stylists of 2021. when she's not shaping the next big trend, she's all about pasta, travelling, and a good red wine. just don't ask her to choose between pets or plants - because both, obviously.

	LOCATION	boston, usa
	CONNECT	@samkanehair
	LOVES	liquid rollers curl balm



regional team, europe cut, colour + style

the epitome of scandinavian cool, there's nothing sophie bergevald can't do. whether it's nailing the perfect shade of lived-in blonde or creating sleek and interesting shapes with scissors, she's a master of her craft. she's been nominated for multiple accolades, including several categories at the swedish hairdresser of the year awards, winning the textured category. and it's no wonder - her fresh approach to hair is the ultimate mix of skill and attitude. come for the hair, stay for the secrets. it's guaranteed her simple step-by-step instructions will keep you on your toes.



LOCATION

gothenburg, sweden



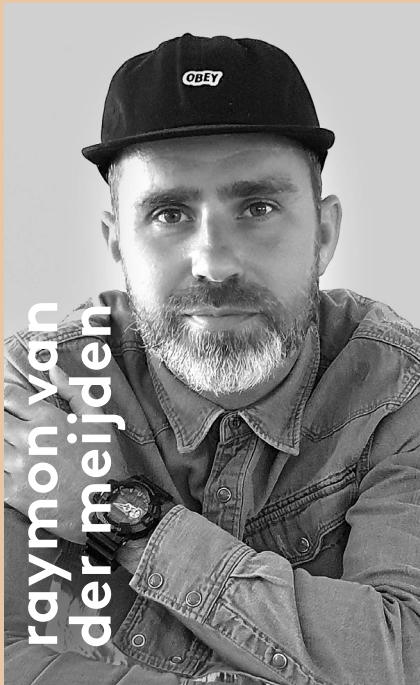
CONNECT

@sophber



LOVES

salty dog
salt spray



regional team, europe cut + colour

with a passion for cutting, raymon knows that good hair starts with good products... evo products, of course. our resident dutchman will take the time to solidify your skills and knowledge before showing you how to make truly great hair using simple techniques. as owner of amsterdam's sessions salon and dutch hairdressing awards nominee, this beer-loving night owl finds his inspiration from everything around him. with a can of whip it good in one hand and an espresso in the other, he's ready to give you the tools you need to dominate in all things cut and colour... so go get 'em.



LOCATION

amsterdam, netherlands



CONNECT

@raymonvandermeijden



LOVES

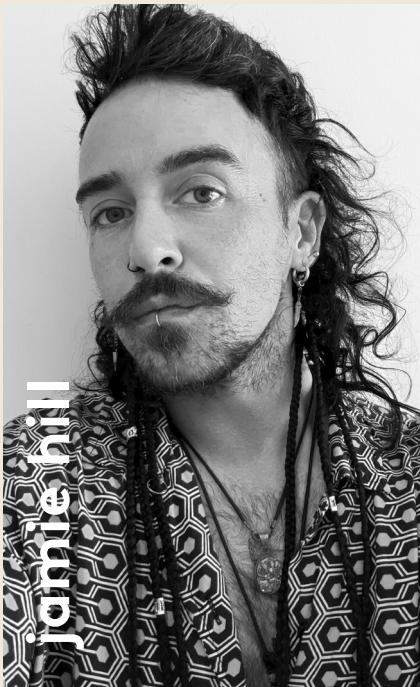
staino
intense direct dye



regional team, europe colour + style

fresh from a barcelona beach, resident salty dog, jodie palmer, knows a thing or two about hair. inspired by everything from cinema to subculture, drag, punk, club kids, street kids, chavs... literally everything... this animal-loving cancer thinks creativity should move and break boundaries. she wants you to leave her course confident in yourself, and to have loads of fun along the way. jodie created the viral hairtan™ technique and has worked on some pretty big shoots, but when asked, her highest accolade is gaining respect from those she respects. so you can expect a whole lot of respect, with a side of evo.

	LOCATION	barcelona, spain
	CONNECT	@jodiepalmer.hair
	LOVES	bottle blonde clay lightener



regional team, middle east cut, colour + style

according to jamie hill, education is the fuel that keeps creativity burning. the dubai-based pisces aims to spark the "hair is art" revelation while inspiring you to channel your inner picasso and create masterpieces on every head. he wants you to be more daring, bold and original and will have you breaking boundaries in the blink of an eye. in true hairdresser fashion, jamie has had a long love affair with all-black attire and maintains an impressive mullet thanks to water killer. while awards like welsh hairdresser of the year line his mantlepice, jamie's ultimate prize is his son's belief he's the coolest hairdresser out.

	LOCATION	dubai, uae
	CONNECT	@jamiehill_hair
	LOVES	water killer dry shampoo

the salon partner

evo education is tailored to your salon and stylist needs and ultimately delivered under a 4 step program.

1. implementation in-salon

evo's "knowledge and fundamental" education is implemented in-salon, guided by the evo education flow chart. this provides tailored education on a progressive basis to your salon to ensure optimal brand and product knowledge, engagement and use in-salon.

2. evo-angelist

the appointment of a leading stylist to represent the brand, knowledge, education and merchandising in-salon.

3. development and inspiration

ongoing development and inspiration from our evo educators via:

- * in-salon education
- * studio education
- * creative team shows and events under international calendar
- * digital education and online video library: youtube.com/evohairproducts

4. annual education plan

tailor an essential education plan for each calendar year to your implementation, development and inspiration needs.

let's stay connected

join our free-thinking community to stay connected and inspired around the clock.



@evopro



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evo hue-verse users group



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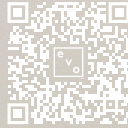


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education



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